



ESC École
Supérieure
de Commerce
SAINT-LOUIS

BE DIFFERENT

**BUSINESS
SCHOOL**

DOUBLE
DEGREE



BAC+3 À BAC+5

UNDERGRADUATE - GRADUATE

Degree recognized by the
French Government

**DIPLÔMES RECONNUS
PAR L'ÉTAT**



MBA

MASTER OF
BUSINESS
ADMINISTRATION



Degree recognized
throughout Europe



Federation for Education in Europe
Fédération Européenne Des Ecoles

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BE DIFFERENT



**MEMBER OF THE
SAINT-LOUIS ROTARY AND
BUSINESS CLUB**



Franck Kahric, *Director*

Cécile Kahric, *Pedagogical Director*

OUR VALUES

Our initial goal was to establish a trinational school focused on cultivating a diverse range of skills, including the pursuit of double degrees. Today, our students benefit from an exceptional opportunity to study in France just on the border with Germany, and Switzerland.

At École Supérieure de Commerce des 3 Frontières, you will immerse yourself in a professional environment designed to facilitate the acquisition of essential life skills and practical knowledge required in today's business world.

By joining our institution, you'll play a pivotal role in shaping your future professional success, gaining invaluable experiences along the way.

OUR CAMPUS





OUR COURSES

DOUBLE
DEGREE



UNDERGRADUATE

BACHELOR IN INTERNATIONAL TRADE

DOUBLE
DEGREE



GRADUATE

MBA IN MANAGEMENT IN INTERNATIONAL TRADE

MBA MASTER OF
BUSINESS
ADMINISTRATION

2 DIPLOMAS

Degree recognized by the
French Government

DIPLOMES RECONNUS
PAR L'ÉTAT



Degree recognized
throughout Europe



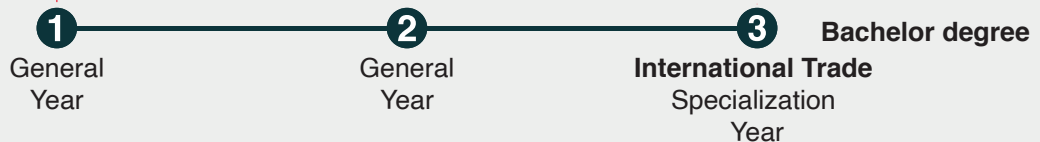
Federation for **ED**ucation in Europe
Fédération Européenne Des Ecoles

TIMELINES

UNDERGRADUATE PROGRAM

admission with a High School diploma

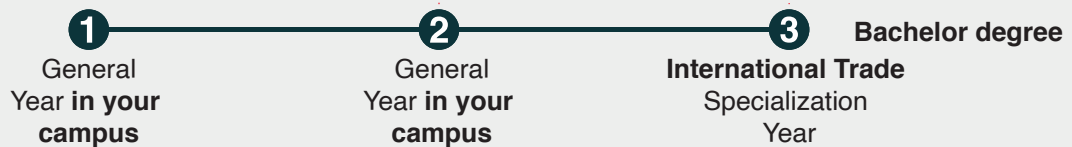
36 months at the ESC in France



OR

admission with an Associate Degree

12 months at the ESC in France

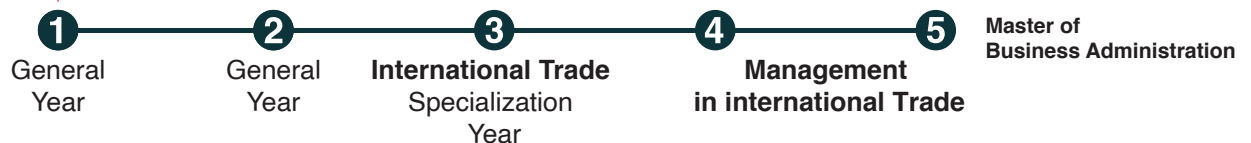


GRADUATE PROGRAM

MBA MASTER OF BUSINESS ADMINISTRATION

admission with a High School diploma

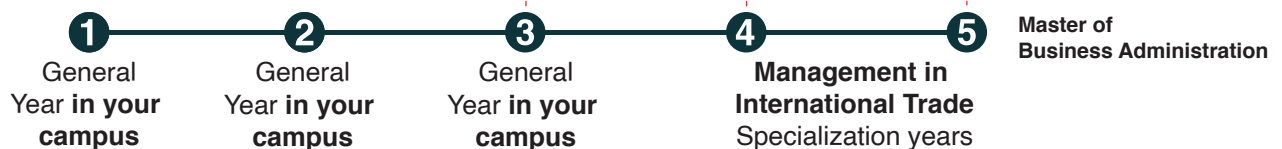
5 years at the ESC in France



OR

admission with an undergraduate diploma

24 months at the ESC in France



UNDERGRADUATE PROGRAM

BACHELOR AI INTERNATIONAL TRADE

Diploma recognized by the French Government (RNCP N°35150 [more information](#))
European Bachelor of International Business issued by the Federation for European Education. [more information](#)

DIPLÔMES RECONNUS
PAR L'ÉTAT



TIMELINE

12 / 36 months
fall and spring semesters

LAURA - ALUMNA

PROGRAM

- International market environment
- International development
- International sales
- Import / export
- Modern languages (English, French, German)
- European project, culture and citizenship
- Intercultural Management and HR
- Sales performance

MANDATORY INTERNSHIPS



REQUIREMENTS

The minimum requirements for The European Bachelor of International Business is :

-a High School Diploma for a 36 month program

OR

-an Associate Degree for a 12 month program

INTENDED OCCUPATIONS

- Sales Promotion Manager
- Sales Manager
- Area Manager
- Marketing Project Manager
- Business Developer
- Digital Marketing Manager
- Marketing Account Manager
- Brand Manager

COURSE RHYTHM

Two days at school and three days at work*.

*(internship or student job)

MODE OF ADMISSION

Application assessment, and interview with the admission office (online)

OBJECTIVES

Understanding the company's environment:

Monitoring sales, competition and technology, and defining marketing action plans in France and abroad.

Implementing a sales strategy:

Identifying business opportunities and developing a portfolio of international customers.

Developing and managing an import-export department:

Negotiating and setting up contracts and partnerships. Managing and adapting to the international nature of the various players involved.

GRADUATE PROGRAM

MASTER OF BUSINESS ADMINISTRATION

European Masters in International Business Management awarded by the Federation for European Education. [more information](#)



TIMELINE

24 months / 5 years
fall and spring semesters

MATTÉO - ALUMNUS

MANDATORY INTERNSHIPS

PROGRAM

FIRST YEAR

- International purchasing
- International development strategy
- Business, competition in Europe
- Modern languages (English, French, German)

SECOND YEAR

- International Finance
- Strategic management
- Modern languages (English, French, German)



REQUIREMENTS

The minimum requirements for the Master of Business Administration and the Master Management in International Trade is :
-an Undergraduate Diploma for a 24 month program
OR
-a High School Diploma for a 5 year program

INTENDED OCCUPATIONS

- International Director/Manager
- Purchasing Manager
- International Product Development Manager
- Export Area Manager
- International Business Developer
- International Back Office Manager
- Operational Buyer
- International Service Provider at an OTM
- Client Manager at an AEO

COURSES RHYTHM

FIRST YEAR : one week at school and three weeks at work*.

*(internship or student job)

MODE OF ADMISSION

Application assessment, and interview with admission office (online)

OBJECTIVES

- Participating in developing the company's international strategy
- Managing customer and/or supplier's files as well as relations with sales networks
- Handling international calls and managing supply relations with suppliers
- Being able to manage and steer projects and products with various internal and external players
- Monitoring innovative projects
- Analyzing and evaluating credit and currency risks
- Providing advice and suggestions to the company's network for international issues

STUDENT ASSOCIATION

École Supérieure de Commerce des 3 Frontières has its own student association. The student association is managed and ran by the president and his team, who organizes numerous events for all students, including :

INTEGRATION WEEKEND **BUSINESS MEETING**
AFTERWORK **TEAMBUILDING EVENTS**
ASSOCIATIVE PROJECTS **TRIPS**

DOUBLE DEGREE

MBA MASTER OF
BUSINESS
ADMINISTRATION



DIPLÔMES RECONNUS
PAR L'ÉTAT



This title is registered in the French National Register of Professional Certifications and corresponds to a European Bachelor or Master degree issued by the Federation for European Education (FEDE).

At the graduation ceremony, students receive both a French diploma recognized by the French government and a European diploma from the FEDE.

<https://www.fede.education/>

WATCH OUR 2023
GRADUATION CEREMONY
CLASS OF 2022/2023



SOME OF OUR PARTNERS



and many more...

SCHOOL BENEFITS

- Laptop loan on demand
- Office pack and Microsoft TEAMS
- Interactive platform for consulting grades and schedules
- Student portal with various internship offers
- Assistance with work-study and internship searches
- Student follow-up
- Company network

TUITION FEES

Entrance test fees : 80€

Application fees : 490€

Partnering aid with housing

UNDERGRADUATE (BACHELOR) : 8500€ per year

GRADUATE (MBA) : 9500€ per year



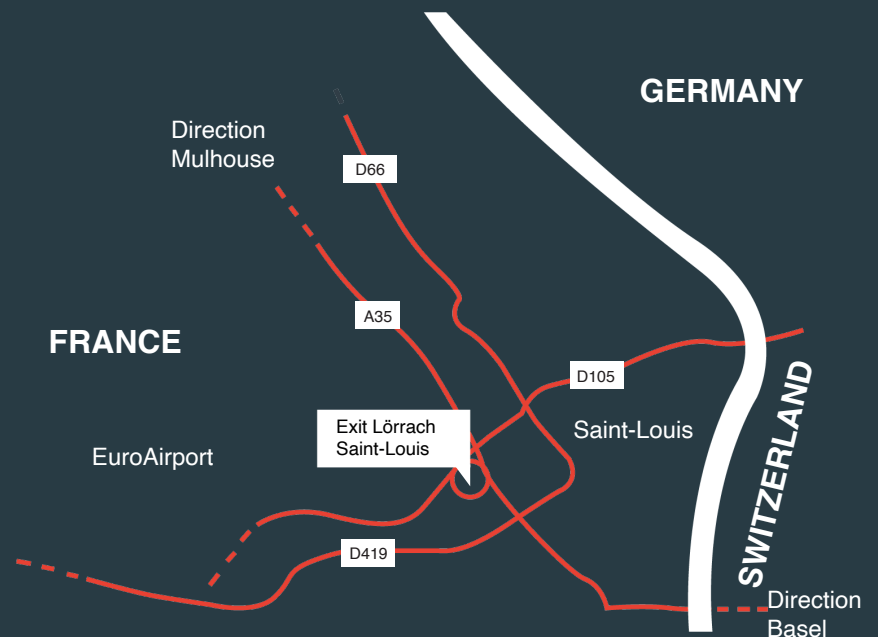
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Find all our legal information on our website
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